

Optical technology is shaping our world in many unexpected ways. It already has an enormous impact on the ways our children learn, how we use data in our business settings, and how we entertain ourselves. Those who understand this technology will be in a position to benefit and profit the most from the CD-ROM revolution that is already underway. With **The CD-ROM Revolution** you'll find the expert information you need, including:

- \* Exploring new technology trends in school, home, and business settings
- \* Sneak previews of evolving technologies and their impact on the future of optical discs
- \* Finding and evaluating disc-based products that meet your needs and interests
- \* Moving from a user to a creator of CDs
- \* Producing your own content for compact discs--from the design process to legal issues
- \* Manufacturing compact discs

The real-life applications here provide you with the information and ideas for getting the most out of what discbased technology has to offer. This is a must-read for anyone who wants to understand the reality of this technology and how to benefit from it.

You Can Learn How to Benefit from Compact Disc Technology Today!

Compact disc technology is changing our lives -- at home, at work, everywhere we go. No longer can we equate compact discs only with music. The impact on the whole entertainment industry has been explosive, libraries and schools are benefiting, and businesses of all types are finding ways to profit from these little discs.

The CD-ROM Revolution not only shows you how optical technology is shaping our world, it will help you understand what is possible (and not possible) with compact disc technology and how you can use it to your advantage. With this book you will:

- \* Find out about innovative CD-based projects and products
- \* Understand the pros and cons of CD-ROM, CD-i, Photo CD, and Video CD
- \* Experience the insider's viewpoint via interviews and case stories
- \* Discover more about the industry--where it is today and where it's going
- \* Learn what it takes to design and product your own compact discs
- \* Get the information and resources you need to join this revolution

From library research information systems to interactive electronic games, optical technology is revolutionizing the way we store data, present information, and entertain ourselves. Whether you are a future-watcher or a hands-on technologist, you can join the CD-ROM revolution with this book today!

Computers/Technology Hardcover. \$24.95 ISBN: 1-55958-515-3

## From Booklist

The CD-ROM Revolution by Devra Hall

Synopsis: In this practical book, readers explore how CD-ROM technology will impact publishing, entertainment, broadcasting, education, and business in the coming century. A must read for future-watchers, entrepreneurs, and hands-on technologists. Photos and illustrations.

The market for CD-ROMs tripled in 1994, with new products being developed at a rapid rate. In this easy-to-read guide for consumers, Hall discusses the use of CD-ROMs in schools, the workplace, at home, and in public places such as libraries and stores. She mentions several hundred titles, using screen captures as illustrations. For example, Hall describes NoteStation, a kiosk with CD-ROMs containing sheet music for 4,500 songs that can be printed out on demand. Additional chapters cover other compact disc formats such as CD-I and PhotoCD. Lucid explanations of how CD-ROMs work and how to shop for them will make this book useful in public libraries serving a computer-literate community. Teachers and librarians will learn from it, too.

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